



What happens when you convert your facility to FORK automation? You reduce costs, reduce complexity and optimize human contributions. By automating processes and controlling hardware, you free your staff to do what humans do best – **create**.

About Us

Building4Media, now part of Primestream, offers complete facility automation and Media Asset Management products and services based on its proven FORK platform. From Ingest, MAM, Editing, Touchscreen Logging, Smartphone video contribution, Master Control and Control Room playout, FORK allows you to control it all. Selected by leading news, sports, entertainment and emergency broadcast operations worldwide—FORK software suite has been proven and is in use at over 300 broadcast operations in 40 countries.

Our solutions are cutting-edge set of tools that provides complete automation and Media Asset Management (MAM) for news and sports production workflow. Broadcasters of today need to deliver more complex programming with shorter deadlines in a rapidly evolving environment. Media is arriving in an increasing number of formats and there is an expanding number of distribution channels to fill.

FORK automation supports open hardware architecture, and provides native integration with leading video server and editing system manufacturers including APPLE®, ADOBE®, OMNEON®, SONY®, GRASS VALLEY®, HARRIS®, CISCO®, AVID® and many others.



FORK Features

- Client-server architecture.
- Centralized media storage.
- News and Sports Production Automation
- Archiving
- Multi-Channel Ingest and Playout
- Windows and Mac Compatible
- Apple® Final Cut™, Avid® Media Composer™ and Adobe® Premiere Pro™ Integration
- Newsroom System Integration with Avid® iNEWS®, AP® ENPS® – Octopus™
- Multiple Codec Support including Sony® XDCAM®, Apple ProRes, Panasonic® DVCPRO HD®, Avid DNxHD®, AVC-Intra
- Complete File-Based Workflow
- Direct Publishing to Social Media Sites
- i-Reporting from Mobile2Air™
- Mobile & DTV Playout Automation
- Emergency Broadcast with Remote On-Air Management
- Advanced MAM supports the implementation of highly efficient workflows
- Aggregation of resources across many servers into shared pools
- Playout automation for broadcasting and Command and Control
- File based Metadata driven – from one file to multiple video devices and screens



FORK Production And Playout Applications



Ingest

Acquire & Identify Multiple Channels from Live Feeds



FORK Clip Ingest automates the capture of standard and high definition content. By using a storage area network to centralize media, all users have simultaneous read and write access to a scalable and redundant storage system.



Content Navigator

Complete Media Asset Management



FORK Content Navigator provides media asset management through the use of a database of searchable metadata that is created interactively and automatically.



Editor

FORK Instant Proxies Allows Cuts-Only Editing, Audio Control and Voiceover Recording as Media is Ingesting

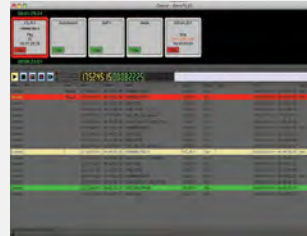


FORK Editor includes flexible editing choices, allowing efficient editing of both proxies (over Ethernet with the built-in editor) and of high resolution source media (with Final Cut™ AVID® Media Composer and Adobe Premiere Pro™).



Master Control Playout

Scheduled Live-To-Air Module for Fully Unattended Master Control Operation



FORK Playout Server's robust and sophisticated automation allows for unprecedented levels of control over even the most complicated signal paths. If you can air it, you can automate it, with FORK Playout Suite.



Live Assist

Complete Distribution Capabilities for Control-Room Playback



FORK Live Assist push content directly to air or live presentation in existing control rooms. Import rundowns of entire shows from newsroom computer systems. Control from keyboards, USB devices, or GPI-enabled switchers.



Archive

Complete Archiving Capabilities. Filtered, Sorted, Managed and Restored by any Metadata Field



Videotape has a limited lifespan. **FORK Archive** accelerates the process of digitizing and archiving your video libraries. Utilizing our unique patent pending process, FORK Automated Timecode Scanner (ATS) checks tapes for timecode breaks, accurate to within one frame of video. When the ATS finds a suspected break,

FORK alerts the user but doesn't interrupt the ingest. Instead, it takes in the whole tape, and creates subclips. FORK Archive manages the long term storage of all footage ingested and produced throughout the production process, simplifying the safe backup and archiving of massive amounts of data.



Mobile2Air™

From Anywhere to Everywhere™



Mobile2Air™ allows reporters to transmit HD video from anywhere in the world directly to air, conveniently and cost effectively via the wireless telephone network.



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